

ROMA Strategies

PROVISION OF SERVICES MODEL	STRATEGIC THINKING MODEL
<p>Agencies that are organized to meet specific short-term services (such as emergency services, transportation, Weatherization) sometimes serve many customers. The <u>challenge</u> is being able to identify <u>long-term change</u> in the customers' lives.</p> <p>Providing services because funding is available can distract you from a <u>more effective selection</u> of services and strategies.</p> <p>Failure to link activities together to form a comprehensive set of services and advocacy strategies may <u>reduce your effectiveness</u> in assisting customers to move out of poverty.</p> <p>Sometimes there are <u>unintended consequences</u> of doing the same services you always have done – <i>enabling the continuation of poverty.</i></p>	<p>The development of comprehensive strategies must include an understanding of the power of <u>“bundling services”</u> rather than providing services that meet an isolated need.</p> <p>Agencies must find ways to <u>identify the combination of services</u> that are most effective for helping to change lives and support movement out of poverty.</p> <p>In addition to providing direct services, agencies must explore the impact of creating <u>community engagement strategies</u>, <u>advocacy</u> and policy change strategies, and other activities that are focused on reduction of poverty.</p> <p>Agencies must strengthen <u>partnerships</u> to meet the needs that the agency cannot address alone.</p>