

2017



SPONSORSHIP &
EXHIBITOR OPPORTUNITIES

Georgia Community Action Association
2017 Annual Conference
July 18 – 21, 2017
Hyatt Regency Hotel – Savannah, GA

*Community Action:
Removing Barriers,
Changing Lives*



The Georgia Community Action Association is pleased to invite you to become a sponsor and/or an exhibitor during our 2017 GCAA Annual Conference. We are offering high impact sponsorship opportunities that help support our work on behalf of low-income children and families while helping you gain exposure for the products and services you offer.

Sponsorship Information:

Your sponsorship is another way for your company, organization, or business to give back to the community. Your contributions will directly support our efforts to provide education, resources and training to the agencies we serve.

As outlined in the enclosed Sponsorship Opportunity page, there are several ways to take part in an event at the conference. Select the event or events that you would like to sponsor on the enclosed Registration Form and mail it with your payment (check or money order) by June 16, 2017.

In addition to benefits outlined on the Sponsorship Opportunity page, sponsors will:

- Meet and interact with attendees from 20 Community Action Agencies throughout Georgia
- Receive one complimentary conference registration
- Receive website recognition during the Conference and after it (View www.georgiacaa.org)
- Receive one free advertisement in the GCAA Newsletter after the Conference
- Be recognized at the conference events through workshop signs, the conference book, and podium acknowledgements



Exhibitor/Vendor Information:

2017 GCAA Annual Conference is a great opportunity to promote your products and services while supporting the cause of family economic stability. Your company will have two full days to promote your products and services and to distribute marketing information. We also encourage you to take out an ad in our Program Book. You only need to indicate which exhibitor/vendor opportunity you would like on the enclosed Registration Form. The completed form should be mailed with payment (check or money order) by June 16, 2017. We are expecting over 300 attendees and space is limited so don't delay!

Exhibitor/Vendor Hours:

Setup	Tuesday, July 18, 2017 from 12:00pm – 6:00pm
Exhibit	Wednesday, July 19, 2017 from 8:00am – 5:00pm Thursday, July 20, 2017 from 8:00am – 5:00pm
Breakdown	Thursday, July 20, 2017 after 5:00pm

Additional Exhibitor/Vendor Benefits and Information:

- A layout of the spaces and hotel instructions, and payment information will be sent to all interested parties, along with updated conference information
- One complimentary registration which includes two days of impactful information including excellent keynote speakers, informative workshops and great networking opportunities.
- Exhibitors can include give-a-ways the conference bags. Simply contact our office at 404-361-4442. Inserts should be shipped directly to the hotel (call for details).

Increasing Your Visibility:



The conference has several breaks scheduled which are designed to increase traffic flow. In addition to the continental breakfast we have an evening event on Thursday and you are welcomed to keep your booth opened throughout the evening.



SPONSORSHIP OPPORTUNITIES

The Annual Conference is a great opportunity for your company or business to extend your brand identity and marketing capabilities. We offer a limited number of premier sponsorship opportunities which can be customized. Just call our office for more information.

Awards Banquet (Thursday, July 20, 2017) – \$4,000

- The Awards Banquet is the highlight of the conference
- Each table will feature your company's logo
- A reserved table for ten at the awards banquet
- An opportunity to address the audience (5 minute limit)
- One full page ad in the Conference Program
- Opportunity to provide samples, offers, or information in the conference tote bags
- One Complimentary Registration
- Logo featured on the GCAA Website for one year

Opening Plenary (Wednesday, July 19, 2017) – \$4,000

- The Opening Plenary is the official start of the Conference
- Your company will be highlighted throughout this session as the host of this session
- A reserved area for your company to seat ten people at the awards banquet
- An opportunity to address the audience (5 minute limit)
- One full page ad in the Conference Program
- Opportunity to provide samples, offers, or information in the conference tote bags
- One Complimentary Registration
- Logo featured on the GCAA Website for one year

Tote Bags \$3,000

- Display your name on the conference tote bag, a reusable item provided to every attendee
- One full page ad in the Conference Program
- Opportunity to provide samples, offers, or information in the conference tote bags
- One Complimentary Registration
- Logo featured on the GCAA Website for one year

President's Reception \$3,000

- The President's Reception is the highlighted networking event with great food and warm camaraderie. The perfect opportunity to introduce your product in a casual setting.
- An opportunity to address the audience (5 minute limit) or have a company video or commercial about your services be featured during the President's Welcome
- A table to display the items about your company
- One full page ad in the Conference Program
- Opportunity to provide samples, offers, or information in the conference tote bags
- One Complimentary Registration
- Logo featured on the GCAA Website for one year

Continental Breakfast \$2,500 (2 available)

- Conference attendees will start their day with a coffee and a light breakfast knowing that this networking breakfast has been made possible by you
- The area will feature your company's logo as the sponsor
- One full page ad in the Conference Program
- Opportunity to provide samples, offers, or information in the conference tote bags
- One Complimentary Registration
- Logo featured on the GCAA Website for one year



GCAA 2017 ANNUAL CONFERENCE VENDOR/SPONSORSHIP FORM

- Exhibit/Vendor Representative _____
- Title _____
- Company _____
- Business Address _____
- City, State, Zip _____ Website _____
- Phone _____ Fax _____ Email _____

- **ADVERTISEMENT RATES (check one if applicable)**
 - Inside Back Cover \$300 Centerfold \$300
 - Full Page \$200 Half Page \$150
 - Ads should be submitted in PDF format to jhinesgcaa@bellsouth.net

- **EXHIBITOR/VENDOR FEES**
 - (Includes admission to all event & workshops)
 - Before June 16, 2017 \$400 After June 16, 2017 \$475

- Please indicate Product Description: (check all that apply)
 - Educational/Informational Materials Training Services
 - Technology Products Office/Business Equipment
 - Other _____

- **EVENT SPONSORSHIP**
 - Please indicate the Conference Event that you will sponsor
 - Opening Plenary \$4,000 Awards Banquet \$4,000
 - President's Reception \$3,000 Tote Bags \$3,000
 - Continental Breakfast \$2,500

• Total Enclosed w/Registration Form \$ _____

Please fax or mail completed form and payment to:
Georgia Community Action Association Inc. (GCAA)
 c/o 2017 Annual Conference Sponsorship
 1000 Main Street, Forest Park, GA 30297

Fax: (404) 361-5959 ♦ Phone (404) 361-4442 ♦ Federal Tax ID# 58-1215746



GCAA 2017 ANNUAL CONFERENCE ATTENDEE REGISTRATION FORM

July 18 – 21, 2017

Hyatt Regency Savannah

2 West Bay Street, Savannah, GA 31401
(912) 238-1234

For hotel reservations call(912) 238-1234 and mention Georgia Community Action Association (GCAA) to get the special conference rate.

(Please Print Clearly)

Name _____

Title _____

Agency/Company _____

Address _____

City, State, Zip _____ Website _____

Phone _____ Fax _____ Email _____

Please submit a separate form for each participant.

Discounted Registration (March 30 – June 1)	\$275	\$ _____
Regular Registration (After June 1)	\$325	\$ _____
	Total	\$ _____

Check enclosed for \$ _____

Payment:

- Check must accompany this registration form.
- Make checks payable to Georgia Community Action Association.
- Cancellations received by June 16, 2017 will be refunded by 50%, after which fees will not be refunded.
- Substitute registrants are permitted with notification.
- Please make all registration correspondence to: Attention- Janette Hines.

**Please fax or mail completed form and payment to:
Georgia Community Action Association Inc. (GCAA),
Attn: Janette Hines**

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